EMAIL INTAKE V'S SMART INTAKE



REQUEST ALLOCATION

EMAIL INTAKE

- Unstructured intake / lack of consistency
- No built-in validation
- Requires manual checks for completeness
- Requires manual checks for in scope
- Requires manual checks for urgency
- Lack of data captured

- Manual Allocation
- Requires manual checks for team capacity
- Requires manual determination of appropriate assignment
- Allocation through email lack of central repository for data

SMART INTAKE

- Structured intake
- Built-in validation checks to ensure completeness, accuracy and in scope
- Built in rules to trigger approval for urgency
- Structured data capture

- Built-in triage rules to facilitate autotriage
- Ability to view active requests with team to gauge capacity
- Structured data capture

1. Name and most positive benefit from the era of COVID

2. What are some of the challenges you see around implementation of smart intake?



POTENTIAL CHALLENGES WITH IMPLEMENTING SMART INTAKE

| Challenges | |
|------------|---|
| Design | Lack of process / understanding of process |
| | Automation without appropriate analysis |
| | Lack of partnership with client |
| Adoption | Lack of change management |
| | Lack of continuous improvement |
| | Failure to track and demonstrate benefits / value |



1. Name and the best meal you've had in recent history

2. What are the potential benefits of improved smart intake? Do you have any personal stories related to it?



POTENTIAL BENEFITS OF SMART INTAKE

| Potential Benefits | |
|--------------------------|--|
| Enhanced Quality | Increased first time right intake |
| | Increased consistency of request intake and data captured |
| Reduced Effort | Reduced rework |
| | Automation of key steps in process |
| Reduced Time | Reduced time to intake / assess |
| | Reduced time to allocation |
| Enhanced Data Capture | Ability to monitor request status and follow-up on static requests |
| | Provide insights into intake and allocation process |





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8 Activities performed by smart intake - Takeaway

Smart intake activities

Initial Request Assessment

Check that requestor has provided data needed to be routed and fulfilled.

Request Qualification

Check that the request has an actual business need.

Request Priority Verification

Check that "urgent" requests meet the criteria for rush treatment.

Request Routing & Assignment

Assign the valid, correct request to the appropriate legal resource.

Smart intake management

Request Aging Management

Actively monitor request status and follow-up on static requests.

Request Helpdesk

Help requestors navigate request intake and field questions post-assignment.

Change Management and Continuous Improvement

Facilitate changes to request intake/triage tools (e.g. new request types) and policies.

Request Data and MI

Capture data about the request intake/triage function and provide reports.